

Elisa Shoenberger

Elisa Shoenberger, Benchmarking Analyst, provides vital benchmarking data to the Analytics department, which in turn supports every practice area in the firm.

Most recently, Elisa served as Senior Prospect Management and Research Analyst at Loyola University in Chicago. In this role, Elisa supported the President's Office, Principal Gifts team, and Foundation Relations, among other offices. She evaluated individual and organizational giving capacity and interest while also developing new processes and products for her department. Elisa joined Loyola University as a Prospect Management and Research Analyst in 2012.

Prior to her role at Loyola University, Elisa served as an administrative assistant at the Chicago Legal Clinic. Here, she worked as a liaison between 15 different agencies, including the Center for Conflict Resolution, and she was tasked with ensuring the accuracy and quality of client data in the Clinic's database.

Elisa came to the Chicago Legal Clinic from The Art Institute of Chicago, where she served as the Raiser's Edge Specialist. In this role, she acted as liaison for the Development Operations Office and other Museum staff, many of whom she helped train. Elisa was responsible for determining best practices for gift processing while also assuring the quality of the gift-processing software.

In 2008, Elisa started her career in the nonprofit space as a volunteer grant writer for Refugees Now while also serving as Program Coordinator at Women in the Audience Supporting Women Artists Now (WITASWAN).

Elisa is an active thought leader and presenter in the nonprofit data space. Since 2010, Elisa has been a guest speaker in the United States and the United Kingdom for a variety of institutions and professional organizations, including American Association of University Women, Chicago Chapter; APRA International; APRA ARC; CASE Conference for Corporate and Foundation Gift Officers; several business classes at Harold Washington College Business Class; and Loyola University Chicago School of Law's annual London Program. She is also on the Associate Board of Links Hall.

In 2006, Elisa earned a Bachelor of Arts in Latin American History from the University of Chicago, and then a Master of Arts in Latin American, Caribbean, and Iberian Studies from the University of Wisconsin–Madison in 2008. In 2013, Elisa earned an MBA in marketing and operations management from the Quinlan School of Business at Loyola University Chicago.

During her tenure with GG+A, Elisa Shoenberger has worked with the following client institutions:

*American Association for the Advancement of
Science*

American Association of Medical Colleges

Barack Obama Foundation

Dartmouth College

Duke Health

Memorial Hermann

Middlebury College

The Sterling and Francine Clark Art Institute

University of British Columbia

University of California, Santa Barbara

University of Rochester