

Gillian Wu

Gillian Wu, Client Engagement Manager, Analytics, joined GG+A in February 2016. Gillian is responsible for the proactive support, implementation, and stewardship of all GG+A Analytics products and services, including administering end-user training.

Gillian comes to GG+A from Thoughtly Inc., a Chicago-based startup that develops machine learning tools that help analyze, visualize, and summarize large volumes of text in real time, where she was the business development lead. Here she collaborated with the executive team in order to drive new SaaS business development and B2B enterprise sales. Prior to joining Thoughtly, Gillian served as the lead community manager at Postmates Inc. At Postmates, Gillian was an integral part of generating new business growth, increasing the annual delivery volume by 5000 percent by closely monitoring KPIs and analyzing key metrics. She also led a successful relaunch of Postmates Boston, doubling its fleet size and revenue within a two-week period.

Before joining Postmates, Gillian served as a sales professional with Rapid Transit Cycleshop. She started her career as a community outreach intern with Working Bikes Cooperative in 2012. Gillian earned B.A. degrees in both criminology, law, and justice, and also in gender studies, graduating summa cum laude from the University of Illinois at Chicago in 2013.