

## G. Robert Alsobrook



Bob Alsobrook, Senior Executive Vice President and Managing Director, has more than 40 years of experience leading fundraising programs and consulting with major educational and medical institutions.

Through his work, Bob has developed extensive skills in managing and directing the development and alumni programs of institutions while working closely with executive cabinets, President's councils, budget and planning teams, and marketing teams. Bob's professional responsibilities have included management in all areas of development as well as directing alumni affairs and public relations programs. He has also developed and executed long-term operating plans and fundraising campaigns for a wide-range of higher education and healthcare institutions.

Bob served as Senior Vice President for Institutional Advancement at Union University in Jackson, Tennessee, and, as Director of the university's *Building a Future Campaign*, significantly exceeded its goal more than one year ahead of schedule. Previously, he was Vice President for Medical Center Development and Alumni Affairs at Tulane University in New Orleans, where he managed medical center fundraising programs for support from all sectors and coordinated fundraising, public relations, and alumni programs for the School of Medicine, the University Hospital and Clinic, and the School of Public Health and Tropical Medicine. Prior to serving as Tulane's Vice President, he was the University's Director of Medical Center Development and Director of the Medical Center campaign.

Before joining Tulane, Bob served at the University of Chicago as Director of Medical Center Alumni Development and as Associate Director of Medical Center Development. In these capacities, he played a significant role in the achievement of the Medical Center's *Renewal* campaign. Bob has also served at the University of Memphis (formerly Memphis State University) in the School of Law as Assistant Dean for Administration and Assistant to the Dean, and in the office of the Vice President for Business and Finance. He has held membership in and maintains professional associations with several national organizations concerned with fundraising, including the Association of American Medical Colleges, the National Association of Cancer Center Development Officers, and the Council for the Advancement of and Support of Education.

Bob holds a master's degree in educational administration, supervision, and economics and a bachelor's degree in economics from the University of Memphis. He completed all doctoral degree coursework and examination requirements in higher education administration and finance at the University of Memphis.

During his tenure with GG+A, Bob Alsobrook has provided counsel to the following client institutions:

<i>AltaMed Health Services</i>	<i>Florida Atlantic University</i>	<i>Loyola Marymount University</i>
<i>American Cancer Society (National)</i>	<i>University of Florida Foundation</i>	<i>Loyola University New Orleans</i>
<i>The University of Arizona Foundation</i>	<i>University of Florida College of Pharmacy</i>	<i>Macalester College</i>
<i>Association of American Medical Colleges</i>	<i>University of Florida Health Sciences Center</i>	<i>Mary Bird Perkins Cancer Center</i>
<i>Ball State University</i>	<i>Fordham University</i>	<i>Marymount University</i>
<i>Beth Israel Deaconess Medical Center</i>	<i>Fort Sanders Medical Foundation</i>	<i>McLaren Northern Michigan Foundation</i>
<i>Brigham Young University</i>	<i>The George Washington University</i>	<i>Michigan 4-H Foundation</i>
<i>Bucknell University</i>	<i>Georgetown University</i>	<i>Michigan State University</i>
<i>Buena Vista University</i>	<i>Georgetown University Medical Center</i>	<i>University of Minnesota Institute of Technology</i>
<i>California State University, San Bernardino</i>	<i>Georgia Institute of Technology</i>	<i>Minnesota Medical Foundation</i>
<i>University of California, Davis</i>	<i>The University of Georgia, Terry College of Business</i>	<i>University of Minnesota</i>
<i>University of California, Irvine</i>	<i>Grinnell College</i>	<i>The University of Mississippi</i>
<i>University of California, San Francisco</i>	<i>Hoag Hospital Foundation</i>	<i>The University of Mississippi Foundation</i>
<i>Carnegie Mellon University</i>	<i>Howard Hospital Foundation (of Johns Hopkins Medicine)</i>	<i>University of Mississippi Medical Center</i>
<i>Center for Strategic and International Studies</i>	<i>University of Houston Law Center</i>	<i>University of Missouri</i>
<i>Chaminade-Julienne High School</i>	<i>Indiana University Foundation</i>	<i>University of Missouri-Rolla</i>
<i>The University of Chicago Booth School of Business</i>	<i>University of Iowa Foundation</i>	<i>National Center for Healthcare Leadership</i>
<i>Children's Hospital of Philadelphia Foundation</i>	<i>Iowa State University Foundation</i>	<i>University of North Carolina, Charlotte</i>
<i>Children's Medical Center, Dallas</i>	<i>Kansas City University of Medicine and Biosciences</i>	<i>University of North Florida</i>
<i>Clarkson University</i>	<i>Kansas State University Foundation</i>	<i>North Shore-Long Island Jewish Health System Foundation</i>
<i>Colorado School of Mines</i>	<i>Keck School of Medicine of the University of Southern California</i>	<i>University of Northern Colorado</i>
<i>Columbia University Mailman School of Public Health</i>	<i>University of Kentucky</i>	<i>Northern Illinois University</i>
<i>University of Connecticut Foundation</i>	<i>LDS Philanthropies</i>	<i>University of Northern Iowa</i>
<i>Cornell University</i>	<i>Louisiana State University Foundation</i>	<i>Oregon State University</i>
<i>Eastern Illinois University</i>		<i>Pennington Biomedical Research Center</i>

*Regional One Health  
Foundation*

*Ricks College*

*Rockhurst University*

*Rosalind Franklin University of  
Medicine and Science*

*Saint Thomas Health Services*

*University of Scranton*

*Smithsonian National Air and  
Space Museum*

*University of South Carolina*

*University of Southern  
California*

*University of Southern  
California, Shoah Foundation*

*Southern Illinois University at  
Carbondale*

*Southern Illinois University at  
Edwardsville*

*St. Cloud State University*

*St. Luke's Hospital & Health  
Network*

*Stephens College*

*Temple University*

*Temple University Health  
System*

*University of Tennessee  
Foundation*

*University of Tennessee Health  
Science Center*

*The University of Texas MD  
Anderson Cancer Center*

*University of Texas  
Southwestern Medical Center*

*Thomas Jefferson University*

*United States Naval Academy  
Foundation*

*University at Buffalo, SUNY*

*Vanderbilt University*

*Vanderbilt University Medical  
Center*

*University of Vermont*

*Villanova University*

*Villanova University School of  
Law*

*Weber State University*

*Weill Cornell Medical College*

*World Methodist Council*

*Wright State University*

*Yale University School of  
Medicine*

*Yale-New Haven Hospital*