

Robert Ramin



Bob Ramin, Senior Vice President, has spent his career directing and developing institutions on behalf of animal welfare, combining his breadth of fundraising and philanthropic knowledge with his passion for wildlife conservation efforts. Bob's 30 plus years in the voluntary sector have been focused on building organizational capacity and transforming members into major donors.

Before joining GG+A, Bob was the President and CEO of Washington Animal Rescue League, where he oversaw a comprehensive medical center, state-of-the-art shelter, and food bank. He also implemented programs in humane education, behavior, and training. With Bob's guidance, the organization achieved and increased its fundraising goals, engaged and enhanced key major donor relationships, and saw an increased emphasis on planned giving.

From 2002 to 2012, Bob held several leadership roles at the National Aquarium's Baltimore and Washington, DC, locations. In his final role as Vice President and Chief Development Officer, Bob oversaw all fundraising and membership staff, directed all federal relations and served as Executive Director of National Aquarium's Washington facility.

As Vice President of Development and Marketing for the African Wildlife Foundation, Bob directed all aspects of fundraising, marketing, and communications for the first conservation organization to work exclusively in Africa. He supervised all public relations materials for the Foundation, including overseeing the Foundation's quarterly publication, *African Wildlife News*. Additionally, he directed the Foundation's first comprehensive awareness and brand-building initiative.

Bob has presented at numerous nonprofit fundraising conferences, including the Booz Allen Hamilton Nonprofit Speaker Series, the Annual Bridge to Integrated Marketing and Fundraising Conference, the Association of Fund Raising Professionals International and Canadian Annual Conferences, and the Association of Zoos and Aquariums Annual and Regional Conferences. In addition, over the last 5 years he has presented at workshops in China on fundraising, marketing, sponsorship, and management to wildlife administration and zoological leadership.

An active community volunteer, Bob is a parent fundraiser at Our Lady of Good Counsel High School and a Board member of the Reef Environmental Education Foundation. He has served on the Campaign Committees of Family & Children's Service of Ithaca and the University of Maryland's College of Education, in addition to his many alumni fundraising roles for Cornell University.

He holds a Bachelor of Arts in Government and a Master of Business Administration with a concentration in public administration and management from Cornell University, as well as a Master of Arts in Social Foundations of Education from the University of Maryland College Park.

During his tenure with GG+A, Bob Ramin has provided counsel to the following client institutions:

Lyric Opera of Chicago

University of Maryland College Park

National Audubon Society

The University of North Carolina at Greensboro

*Pennsylvania State University
University Park*

Smithsonian Institution

University of Virginia