

Mary Carole Starke



Mary Carole Starke serves as Consulting Vice President for Advancement Services at GG+A, in addition to her role as Associate Vice President for Operations at Vassar College. Prior to her current role, she was the Director of Development for Operations, Director of Development Information and Research and Director of Donor Planning at Vassar College. She is a member of the Council for Advancement and Support of Education (CASE) and the Association of Advancement Services Professionals (AASP). She was a faculty member for the CASE Summer Institute for Advancement Services for three years (2013–2015).

Her current role, at Vassar College, includes overseeing prospect development and research, prospect management, donor relations, biographical and gift recording, reporting, and information services, as well as collaborating with her colleagues at the senior level on strategic planning and identifying and implementing technology and support needs. She works closely with the Finance office to ensure compliance with IRS rules and regulations and with the campus Information Technology team to ensure data security and compliance. She is a member of the College's administrative database committee and works closely with colleagues to implement campus-wide data integrity policies and procedures.

During her service to Vassar, Mary Carole managed the implementation of the College's online community and the creation of the alumni/development data marts used for reporting. She coordinated the implementation of a digital imaging system, spearheaded the purchase and use of fundraising analytics software, and managed the department's fundraising and marketing software. Mary Carole provides guidance to staff regarding the development of department-wide policies and procedures and created a comprehensive gift acceptance policy. She coordinates management of the advancement database and office reporting needs and technology. In her role as Associate Campaign Director, she was responsible for managing campaign operations, including campaign planning, staffing, reporting, and budget oversight.

Prior to joining the Department of Development at Vassar, Mary Carole was a Senior Researcher at Ithaca College, where she identified, researched, and tracked major prospects for the president, vice president, corporate and foundation relations staff, and major gifts staff. As a research assistant at Gallaudet University, Mary Carole researched educational achievement and transition patterns of hearing-impaired children throughout the United States.

Mary Carole received a bachelor's degree from Elmira College and a master's degree from the University of Maryland.

During her tenure with GG+A, Mary Carole Starke has provided counsel to the following client institutions:

Amherst College

Asia Society

Brandeis University

Bucknell University

Sterling and Francine Clark Art Institute

Connecticut College

Dartmouth College

Earlham College

Elon University

Fordham University

Goucher College

*The Solomon R. Guggenheim Foundation
and Museum*

Haverford College

Hobart and William Smith Colleges

Horace Mann School

The Hotchkiss School

The Jackson Laboratory

Kenyon College

Knox College

Loyola University, New Orleans

Loomis Chaffee School

Middlebury College

Pew Charitable Trusts

Philadelphia Museum of Art

Phillips Academy

Providence College

Spelman College

Richard Stockton College of New Jersey

Sweet Briar College

Teachers College, Columbia University