

Kyle Gorden



Kyle Gorden, Chief of Staff, coordinates all client activities and communications from the office of the Chief Executive Officer.

Kyle brings to the firm more than 20 years of experience in higher education and nonprofit arts management with expertise in strategic planning, advancement communications, constituency development, and volunteer management. Most recently, he was a Senior Communications Consultant with RK March, where he advised on fundraising communications strategy and the development of case-for-support language for major universities.

He previously served as Director of Campaign and Internal Communications for the University of Chicago Alumni Relations and Development. In that role, he launched the first internal communications program for the organization and led numerous communication initiatives in the development of the University's \$4.5 billion campaign. Earlier, as Assistant Director of Class and Campus Programs, he helped program and market the University's annual Alumni Weekend and class reunion events.

Kyle has served in a variety of creative and administrative roles with arts, culture, and civic organizations, including as Director of Advancement, Dramaturg, and Playwright for Silk Road Theatre Project, which presented staged readings of his adaptations of three classic Japanese Noh plays. He was also Producing Director of The Civilians, an Obie-winning Off-Broadway theatre company based in New York City, and Associate Director of Marketing for Court Theatre. Earlier in his career he worked at the Juanita K. Hammons Hall for the Performing Arts, Theater on the Lake as well as the Lincoln Park Zoo. Kyle also founded the multidisciplinary Hyde Park - University of Chicago Arts Fest.

In 2004-2005, Kyle was a Vilar Fellow in Arts Management at the John F. Kennedy Center for the Performing Arts. He holds a Bachelor of Arts degree from The University of Chicago with a concentration in East Asian languages and civilizations, and spent a year abroad at the Stanford Japan Center, where he received an independent study grant from the Japan Foundation.

During his tenure with GG+A, Kyle Gorden has served the following client institutions:

Ann & Robert H. Lurie Children's Hospital of Chicago

Massachusetts Institute of Technology

Barack Obama Foundation

The Newberry Library

Brown University

The University of North Carolina at Chapel Hill

University of California, Los Angeles

The University of North Carolina at Greensboro

University of Cambridge

University of Pennsylvania

Children's Hospital Association

Pennsylvania State University

Cornell University

Princeton University

Dartmouth College

Providence College

Duke University

Rush University Medical Center

University of Florida

Solar Impulse

Imperial College London

University of Toronto

INSEAD

University of Virginia

The Johns Hopkins University

Virginia Polytechnic Institute and State University

*Keck Medicine of the University of Southern
California*

Yale University

King's College London