

Paul V. Mateo



Paul Mateo, Vice President of Analytical Services, brings clients more than 10 years of experience in information systems design and management. In his role at GG+A, Paul is responsible for product development and consulting support for the firm's array of analytical services. He also oversees the day-to-day operations and client services for DonorScape®.

Paul's innovative approaches to data analysis and business intelligence have been implemented across a range of organizations in higher education, healthcare, arts and culture, and social services in the United States, Canada, and the United Kingdom.

Before joining GG+A in 2004, Paul served as the Director of Information Technology at Group One Investments, LLC, a private equity real estate investment firm. He has also held senior information technology roles at Kinko's, Inc., and the Chicago Board of Education and has served as a technology consultant to many Chicago-area businesses.

He holds a bachelor's degree in information systems from DePaul University and is also a Microsoft Certified Systems Engineer.

Selected GG+A client work includes:

- **Duke University Medical Center**, work on an automatic screening system to supplement the DUMC grateful patient program
- The **Association of Zoos and Aquariums**, development of a survey instrument to collect data from more than 250 members along with a first-ever benchmarking analysis survey
- The **Art Institute of Chicago**, analysis of the membership pool and development of fundraising strategies
- The **University of Pennsylvania**, implementation of a comprehensive data analysis project to measure fundraising performance and metrics

During his tenure at GG+A, Paul Mateo has served the following client institutions:

University of Aberdeen

Leeds University

Art Institute of Chicago

London School of Economics

Association of Zoos and Aquariums

Southern Methodist University

University of Cambridge

University of Pennsylvania

Charlotte Country Day School

University of Queensland

Christ School

San Diego Zoo

Duke University Medical Center

St. Andrews University

Greenwich Country Day School