

Elizabeth Kolb Farr



Elizabeth Kolb Farr, Vice President, brings to GG+A nearly two decades of experience in annual giving, major gifts, capital campaigns, planned giving, and fundraising events. She most recently served as Associate Director of Development for Alumni Engagement at The Shipley School, an independent day school in Bryn Mawr, Pennsylvania. In this position, she played a critical role in closing a successful \$50 million capital campaign and led a team that developed and implemented engagement and solicitation strategies for over 4,500 alumni.

During her Shipley tenure, Liz served as a major and planned gifts officer, developed major gifts program policies, directed planned giving marketing efforts, and led the Annual Fund to a 51 percent increase in revenue over a three-year period. She is a two-time recipient of Shipley's Trustee Award for Excellence.

Throughout her career, Liz has also served as Director of Development at Manhattan Country School (NY); Director of Development at Epiphany School (WA); Director of Annual Giving at Friends' Central School (PA); and Director of the Annual Fund at Stone Ridge School of the Sacred Heart (MD). In all of these roles, her leadership resulted in demonstrable increases in fundraising performance. Liz began her career as an upper school English teacher at both boarding and day schools.

Liz recently concluded a term as President of the Junior League of Philadelphia. A five-time member of the Board of Directors, she also chaired the Annual Fund twice and co-chaired the League's first-ever capital campaign, raising a total of more than \$1.4 million against a goal of \$1 million. In 2015, the Association of Junior Leagues International recognized this achievement with an honorable mention for its Junior League Award in Fund Development.

Additionally, Liz is an active member of the Council for Advancement and Support of Education (CASE) and has served on the Planning Committee of multiple CASE/NAIS Conferences. She has also presented at conferences held by CASE, the Association of Junior Leagues International, and the Junior League of Philadelphia.

Liz holds a B.A. in Psychology from Vassar College and lives in South Kent, CT with her husband, Chris.

During her tenure with GG+A, Liz has provided counsel to the following client institutions:

Montclair Kimberley Academy

Sidwell Friends School

