

## J. Carey Bloomfield



Carey Bloomfield, Senior Consulting Vice President, brings to the firm more than 25 years of professional experience in development and fundraising with higher education, independent schools, and cultural institutions.

Carey works with clients to build fundraising success in campaigns and in ongoing development efforts. She has extensive experience in evaluating current advancement programs; identifying opportunities and strategies for growth; organizing fundraising priorities; guiding the planning and execution of major campaigns; and managing all facets of advancement programs, including principal and major gifts, planned giving, annual giving, alumni relations, and donor relations. Her extensive fundraising and consulting experience makes her particularly qualified to understand the distinct culture and opportunities at a wide range of institutions, from complex public university systems to private colleges, independent schools, and cultural institutions.

Before joining GG+A, Carey served as Director of Development for the Boston Symphony Orchestra (BSO), where she helped complete a comprehensive campaign in 2000 with a total of \$150 million in contributions, surpassing the campaign goal by \$20 million. Prior to this role, Carey served as Chief Advancement Officer at Smith College, growing gift receipts from \$26.8 million to \$46 million between 1995 and 1998.

She also has more than 10 years of development experience at Harvard University, serving as Assistant Dean, Chief of External Relations for Harvard Business School, and previously as the Business School's Director of External Relations. Previously, Carey also served as Associate Director for the World Affairs Council of Boston and as Assistant Director of the American Issues Forum Project with the World Affairs Council of Northern California.

Carey is a member of the Association of Fundraising Professionals (AFP), the Council for Advancement and Support of Education (CASE), Women in Development, and The Friday Forum. She was President of Group I Directors of Development, League of American Orchestras, and is a Trustee of the Dana Hall School and Vice President of the Board of Trustees of the Episcopal Chaplaincy at Harvard.

Carey received her bachelor's degree in French literature, studying at Brown University and graduating Phi Beta Kappa from the University of Rochester. She also studied French literature in the master's program at the University of California, Berkeley.

During her tenure with GG+A, Carey Bloomfield has provided counsel to the following client institutions:

<i>The Asia Society</i>	<i>The City University of New York</i>
<i>American Committee for Weizmann Institute of Science</i>	<i>Columbia University Medical Center</i>
<i>American Enterprise Institute</i>	<i>Concordia University</i>
<i>Albright College</i>	<i>Dalhousie University</i>
<i>Atlanta Ballet</i>	<i>Dana Hall School</i>
<i>The Blake School</i>	<i>Eisenhower Fellowships</i>
<i>Boys &amp; Girls Clubs of Boston</i>	<i>Elon University</i>
<i>University of British Columbia</i>	<i>Emerson College</i>
<i>University of British Columbia, Sauder School of Business</i>	<i>Emory University</i>
<i>Bryant University</i>	<i>Emory University School of Law</i>
<i>Bryn Mawr College</i>	<i>The Explorer's Club</i>
<i>Bryn Mawr School</i>	<i>Florida West Coast Symphony</i>
<i>Buckingham Browne &amp; Nichols School</i>	<i>Fordham University</i>
<i>Bucknell University</i>	<i>Free Library of Philadelphia</i>
<i>Cambridge School of Weston</i>	<i>The George Washington University</i>
<i>Carnegie Museums of Pittsburgh</i>	<i>Georgetown University</i>
<i>Carthage College</i>	<i>Georgia State University</i>
<i>Case Western Reserve University</i>	<i>University of Georgia Terry College of Business</i>
<i>Catholic Charities of the Archdiocese of New York</i>	<i>University of Georgia School of Law</i>
<i>Celebrity Series of Boston</i>	<i>Global Fund for Women</i>
<i>Center for Strategic and International Studies</i>	<i>Goucher College</i>
<i>University of Chicago</i>	<i>Greenwich Country Day School</i>
<i>University of Chicago Medical Center</i>	<i>Haverford College</i>
<i>Children's Hospital of Philadelphia</i>	<i>Horace Mann School</i>
<i>Ann &amp; Robert H. Lurie Children's Hospital of Chicago</i>	<i>The Hotchkiss School</i>
<i>Children's Museum of Indianapolis</i>	<i>The Jackson Laboratory</i>
<i>Christ School</i>	<i>Kenyon College</i>
	<i>Kingswood-Oxford School</i>
	<i>La Salle University</i>
	<i>Louisiana State University Ourso College of Business</i>
	<i>Louisiana State University Foundation</i>
	<i>St. Mary's College of Maryland</i>

Massachusetts Audubon  
Society  
University of Massachusetts,  
Amherst  
Massachusetts Institute of  
Technology  
Mercersburg Academy  
Miami University  
University of Minnesota  
Foundation  
Missouri Botanical Garden  
Missouri State University  
Mount St. Joseph University  
National Arts Centre of Canada  
National Public Radio  
National Trust for Scotland  
New World Symphony  
New York Philharmonic  
New York University Stern  
School of Business  
Newton Country Day School  
Orchard House  
The Pennsylvania State  
University Smeal College of  
Business  
University of Pennsylvania  
Philadelphia Orchestra  
Providence College  
Rensselaer Polytechnic Institute  
The Richard Ivey School of  
Business

The Richard Stockton College of  
New Jersey  
Rockport Music  
St. Paul's School (Maryland)  
The Salk Institute for Biological  
Studies  
San Francisco Symphony  
Seton Hall University  
Shepherd University  
Shipley School  
Stratford Shakespeare Festival  
Sterling and Francine Clark Art  
Institute  
The Summit Country Day  
School  
Tufts Medical Center  
United Way of Greater  
Cincinnati  
United Way of Miami-Dade  
University of Vermont  
Villanova University  
Wheaton College (Norton,  
Mass.)  
William Penn Charter  
School  
Whitney Museum of American  
Art  
The Winsor School  
The World Federation of United  
Nations Association