

Ernesto Martinez-Ordaz



Ernesto Martinez-Ordaz, Digital Marketing Specialist, develops and implements web-based digital marketing strategies for GG+A's analytics practice area. Ernesto brings to the firm over 20 years of experience in Web development and digital marketing strategy. Prior to joining GG+A, Ernesto held digital marketing manager roles at Loyola University Chicago and at Good Sam Enterprises & Camping World. In these positions he developed strategies to optimize the online visibility and performance of each organization's respective websites. Previously, he held similar positions at AF Media Solutions, a Chicago-based web design and Search Engine Optimization (SEO) company, and PowerSports Network, a provider of Web site development services for motorcycle, power sports, and marine dealers in the US and Canada.

Ernesto holds a Bachelor of Arts degree in Marketing from Barat College at DePaul University.