

Bowen Marshall, PhD



Bowen Marshall, PhD, serves our clients as GG+A's Executive Director for Training and Coaching. He has extensive experience in curriculum development, strategic planning and consultation, program management, and outreach and engagement in higher education.

Prior to his role at GG+A, Bowen served in numerous roles at The Ohio State University. Most recently, he served as the Associate Director for Strategic Partnerships for the Office of Student Life & as the University's Deferred Action for Childhood Arrivals (DACA) Liaison.

He also directed Student Life's Graduate Assistantship Program, overseeing the human resources processes and professional development curriculum for Student Life's 75 graduate assistants. Additionally, he directed the Student Life Multicultural Center's Social Justice Engagement team, overseeing the program's strategic mission, workshop and programmatic development, curricular design, and collaborative partnerships reaching 11,000 participants annually. In this role, he also consulted Student Life and University departments on diversity processes, human resources issues, equity and inclusion policies, and effective programmatic implementation.

Previously, Bowen served as the Assistant Director of Strategic Partnerships, providing strategic planning and oversight for nine high-profile, annual, strategic projects throughout the Office of Student Life, with particular focus on diversity, graduate student professional development, and international collaboration.

Prior to these positions, Bowen served as Program Manager of Student Life where he created Ohio State's signature bias prevention program, Open Doors. He was directly responsible for creating all content, training, and growing the program to over 90 program facilitators and 3,500 program participants.

He has presented at numerous conferences, including the American College Personnel Association (ACPA) Annual Conference, NASPA (Student Affairs Administrators in Higher Education) Annual Conference, Creating Change, and the National Conference on Race and Ethnicity.

Bowen was a Licensed Professional Counselor in Ohio. He earned his Doctorate of Philosophy in Higher Education and Student Affairs and Master of Arts in Clinical Mental Health from The Ohio State University. He also holds a Bachelor of Science in Cognitive Psychology from the University of Kansas.

During his tenure with GG+A, Bowen has provided counsel to the following client institutions: