

Griffin Croft



Griffin Croft, Website and Digital Media Designer, works closely with our marketing team to maintain and develop GG+A's website and digital presence. He has specific expertise in graphic design, social media strategy, and branding.

Prior to his role at GG+A, Griffin served as the Digital Content Specialist at DialogTech. In this role, he wrote and published blogs, designed a branded PowerPoint deck for the company, and built and managed over 40 social media campaigns across corporate LinkedIn, Twitter, and Facebook accounts.

Previously, he worked at BLUE Software as the Marketing Coordinator, where he managed tradeshow logistics, reported and analyzed the e-mail and social campaign metrics in HubSpot, coordinated and organized the company's conferences, and curated packaging, labeling, and SaaS industry news to create marketing content.

Griffin has a bachelor of business administration in marketing and business analytics from the University of Wisconsin-Oshkosh.