## François Rizzetto



Francois Rizzetto is the Vice President of Sales, GG+A Survey Lab, which combines professional survey research methodology with 55 years of philanthropy expertise.

An American-French dual citizen, Mr. Rizzetto is recognized by his peers for his consultative and strategic nonprofit acumen and counsel to over 1,500 nonprofits organizations. Mr. Rizzetto brings 20 years of experience in the technology industry, including 13 years as an advisor to nationally recognized nonprofit

organizations. Mr. Rizzetto has served as a Rotary International French Ambassador to South Carolina as well as. He served as a charter Board member of Ronald McDonald House of Charleston's Red Shoe Society. He was a charter member of Blackbaud's Sales Leadership Council and subsequently was elected as its President, representing two hundred of his peers. At Blackbaud, Mr. Rizzetto managed a portfolio of marquee arts and cultural nonprofit organizations such as the Guggenheim Museum, the Whitney Museum, the American Museum of Natural History in New York, the National Gallery of Art, the Museum of Fine Arts Boston, the Frick Collection, the Dali Museum, and the 9/11 Memorial Museum. His work with these clients helped further their missions by defining the constituent engagement journey, streamlining operations, and increasing revenue.

Mr. Rizzetto also held the position of Director of Sales at WealthEngine, establishing-where he established partnerships with national nonprofit organizations such as YMCA, Boys and Girls Clubs of America, The Arc of the United States, and the ALS Association focusing with a focus on increasing contributions and reducing cost by leveraging artificial intelligence, machine learning, and wealth analytics solutions. Prior to moving to South Carolina in 1995, Mr. Rizzetto was a member of the French National Institute of Music for 12 years. He is also a life member of the Citadel Alumni Association and a member of Blackbaud's Nonprofit Leadership Circle.

Mr. Rizzetto holds a Bachelor of Science in Business Administration from The Citadel, The Military College of South Carolina. He currently resides in Charleston, South Carolina with his wife and three children.