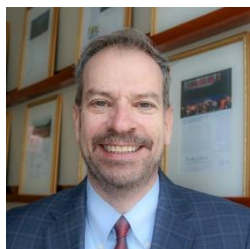


Keith E. Brant



Keith E. Brant, Consulting Vice President, has led advancement teams at distinguished higher education institutions for more than 30 years in all areas of advancement including development, alumni engagement, marketing, advocacy, special events, and advancement services. He has created strategy for major ambitious campaigns that have exceeded goals, directed programs through transitions, and led efforts to enhance the technology and systems of advancement programs.

As the Vice Chancellor, University Relations at the University of California, Santa Cruz, he directed a team of 110 professionals across all areas of advancement and executed programs including the completion of the University's first Campaign for UC Santa Cruz, which exceeded its \$300 million goal by \$35 million. Under his leadership, the Campaign engaged more than 63,000 donors, doubling both the number of endowed faculty chairs and the size of the campus endowment.

At Saint Mary's College of California, he served as the Vice President, Development, where he oversaw a team of 35 alumni, development and advancement professionals and served as a member of the President's cabinet. He elevated the University's fundraising and initiated new volunteer and alumni engagement opportunities.

Keith served as the Vice Chancellor for external relations for the University of California, San Diego, where he headed the offices of development, communications and marketing, alumni relations, advocacy, information technology, finance and special events. In this role, he oversaw fundraising during the final phase of a \$1 billion comprehensive campaign, and launched a comprehensive review of the alumni relations program, resulting in a plan to expand and decentralize alumni engagement throughout the campus.

As Executive Director of the UCLA Alumni Association, Keith provided strategic advice and counsel to the chancellor, provost, vice chancellors, deans, and campus community on alumni relations. Serving as one of eight direct reports to the Vice Chancellor, he provided leadership and vision to a department with 550 employees and a \$41 million budget. He was the spokesperson for one of the nation's largest and most diverse associations, led all association programs and communications, and collaborated with colleagues on donor stewardship, fundraising and prospect management for Campaign UCLA.

Keith earned his B.A. in Film & Television, M.A. in Higher Education, and Ph.D., Higher Education, from the University of California, Los Angeles.

Professional Organizations:

CASE Board of Trustees

Council of Alumni Association Executives

CASE Commission on Alumni Relations (chair)

CASE District VII Board