

## Andrew Allred



Andrew Allred, Senior Vice President, Asia Pacific, brings to the firm more than 20 years of professional experience in development, fundraising, and management within higher education, medical, and cultural institutions.

Andrew leads GG+A's Asia Pacific focus area which brings all of the resources of the firm to Australia, New Zealand, and parts of Asia as part of GG+A's heightened commitment to global practice. He works with his clients to build long-term fundraising success in ongoing development efforts and campaigns through consulting, coaching, and interim management positions. By specializing in a team approach, Andrew has worked with clients to create new staffing models which in turn help them achieve greater fundraising success. He has extensive experience in the evaluation of current fundraising programs; identification of fundraising opportunities and strategies; organization of fundraising priorities; guidance of planning and execution of major campaigns; and management of all facets of a development program, including planned, principal, major, and annual giving and stewardship, advancement services, and donor relations. Andrew's wealth of experience working with complex universities and healthcare systems, as well as cultural institutions, allows him to understand each client's distinct culture of philanthropy, helping them build accelerated, sustainable fundraising programs.

Before joining GG+A, Andrew was Vice President for Advancement at Christian Brothers University (CBU). There, he was responsible for leading the advancement and alumni departments to establish a culture of continuous process improvement, increased engagement among constituents, and generated strategic five-year plans for the University's annual and capital campaigns. He also solicited and secured the five largest gifts in University history and led his team to a 97% increase in overall giving.

Prior to this role, Andrew served as Director of Development, Colleges of Medicine, Nursing, and Allied Health Sciences at The University of Tennessee Health Science Center. Andrew also held a vice president role with the American Heart Association and was a Patient Campaign Director with the National Foundation for Transplants.

Andrew is a graduate of the Executive Class and Fasttrack Classes of Leadership Memphis. He is a current member of the Association of Fundraising Professionals and the Council for Advancement and Support of Education. In addition, Andrew is a graduate of the FBI Citizens Academy. He is also an alumnus of the *Memphis Business Journal's* Top 40 under 40 community award.

Andrew received a Bachelor of Arts in sociology from the University of Memphis.

During his tenure with GG+A, Andrew Allred has provided counsel to the following client institutions:

*American Cancer Society*

*Ann & Robert H. Lurie Children's Hospital of Chicago*

*University of British Columbia*

*University of Calgary*

*California Polytechnic State University, Pomona*

*University of California, San Francisco*

*Carnegie Mellon University*

*Carthage College*

*Case Western Reserve University*

*The City University of New York*

*University of Colorado at Boulder*

*University of Colorado at Denver*

*Drexel University*

*University of Illinois at Chicago*

*University of Illinois at Urbana-Champaign*

*The Johns Hopkins University*

*Knox College*

*Macquarie University (Sydney, AU)*

*University of Minnesota*

*The University of Mississippi*

*Mount St. Joseph University*

*New Mexico State University*

*University of North Carolina at Chapel Hill*

*Penn Medicine – Lancaster General Hospital*

*Penn State Milton S. Hershey Medical Center*

*Pennsylvania State University*

*University of Pittsburgh*

*University of Scranton*

*Seton Hall University*

*Sick Kids Foundation*

*St. Mary's College of Maryland*

*Texas Children's Hospital*

*The University of Toledo*

*The University of Vermont*

*Western University (London, Ontario)*

*Wichita State University Foundation*