

## Peter J. Lasher



Peter J. Lasher, Senior Vice President, brings to the firm more than 20 years of successful fundraising experience, including five billion-dollar capital campaigns at both private and public institutions. Throughout his career, Pete has specialized in driving fundraising performance by utilizing philanthropic analytics and performance metrics to achieve campaign goals. He has particular expertise in campaign operations, major and principal gift program management, performance analytics, fundraiser training, and volunteer management.

Pete most recently served as the Associate Vice President for University Development for Michigan State University's Advancement team, where he directed campaign operations and managed a fundraising staff. Previously, Pete was Associate Vice President for University Development at Georgetown University. Pete has experience with all facets of campaign operations, including the articulation of campaign priorities and goals, the development of cases for private support, and the building of partnerships with academic and volunteer leadership.

Prior to this work, he served as Associate Senior Vice President of Development at the University of Southern California. Pete has also held leadership positions at other premier institutions, including Associate Dean for Development and Alumni Relations at the University of North Carolina's Kenan-Flagler Business School and Assistant Dean for External Relations at the University of Washington's Foster School of Business.

Pete has a master's in business administration from the University of North Carolina at Chapel Hill and a bachelor's degree in history from Hamilton College.

During his tenure at GG+A, Peter Lasher has provided counsel to the following client institutions:

*University of Calgary*

*University of Cambridge*

*Cardiff University*

*Columbia University*

*Columbia University Mailman School of  
Public Health*

*Cornell University*

*Curtis Institute of Music*

*Folger Shakespeare Library*

*INSEAD*

*King's College Cambridge*

*McGill University*

*The Pew Charitable Trusts*

*University of Toronto*