

Dan Lowman



Dan Lowman is a Senior Vice President in our Analytics Department. His clients span the nonprofit sector and include hundreds of colleges, universities, hospitals, and social service, advocacy, and cultural organizations. His work with client organizations includes campaign planning, prospect identification and prospect management, analytics implementation, metrics, annual giving programs, and grateful patient fundraising.

Dan also serves as Director of GG+A's Philanthropy Survey Lab. The Survey Lab partners with nonprofit clients to collect information directly from their constituents on issues such as charitable giving intent, attitudes toward an organization, case/brand messaging testing, and many other subjects. Dan oversees survey content, methodology, and reporting for online, print, phone, and in-person surveys.

Dan is an award-winning public speaker who presents frequently at national and international conferences. He has contributed to numerous publications, including the Council for Advancement and Support of Education *Currents*, *APRA Connections*, and *The Major Gifts Report*. Dan has been quoted in the *New York Times* and the *International Herald-Tribune*, and he has made television and radio news appearances.

In 2004, Dan led the team that developed and launched DonorScape®, the first-ever web-based prospect screening service. Since that time, Dan has focused on applying data and analytics to strategic fundraising issues in support of GG+A's evidence-based approach to counsel. This work has taken him to clients in all 50 states and 8 countries.

Previously, Dan served as a United States Peace Corps volunteer in the Slovak Republic. Dan is an alumnus of the University of Illinois at Chicago, where he graduated with college honors and highest distinction.

During his tenure with GG+A, Dan Lowman has worked with more than 400 client institutions, including:

<i>American Cancer Society</i>	<i>Durham University</i>	<i>University of Mississippi</i>
<i>American Civil Liberties Union</i>	<i>Fidelity Foundation</i>	<i>University of Missouri</i>
<i>American College of Financial Services</i>	<i>University of Florida Foundation</i>	<i>Missouri State University System</i>
<i>American Committee for the Weizmann Institute of Science</i>	<i>Franklin W. Olin College of Engineering</i>	<i>Museum of Contemporary Art, Los Angeles</i>
<i>Aquarium of the Pacific</i>	<i>Geffen Playhouse</i>	<i>Museum of Fine Arts, Boston</i>
<i>Arkansas Tech University</i>	<i>George Mason University</i>	<i>National Air and Space Museum</i>
<i>Art Institute of Chicago</i>	<i>Gonzaga University</i>	<i>The National Ballet of Canada</i>
<i>Barack Obama Foundation</i>	<i>Hebron Academy</i>	<i>University of Nebraska Foundation</i>
<i>Boston College</i>	<i>Hobart and William Smith Colleges</i>	<i>Nevada Museum of Art</i>
<i>University of California, Berkeley</i>	<i>Holderness School</i>	<i>Newberry Library</i>
<i>California Institute of the Arts</i>	<i>Horace Mann School</i>	<i>New York Philharmonic</i>
<i>University of California, Irvine</i>	<i>Hotchkiss School</i>	<i>North Shore-Long Island Jewish Health System</i>
<i>University of California, Los Angeles</i>	<i>The Huntington Library, Art Collections, and Botanical Gardens</i>	<i>Northeastern University</i>
<i>University of California, San Francisco</i>	<i>University of Illinois Foundation</i>	<i>University of Notre Dame</i>
<i>Cardiff University</i>	<i>Iowa State University Foundation</i>	<i>The Ocean Conservancy</i>
<i>Carnegie Hall</i>	<i>John G. Shedd Aquarium</i>	<i>Oklahoma State University Foundation</i>
<i>Carnegie Mellon University</i>	<i>Johns Hopkins Medicine</i>	<i>Oregon State University</i>
<i>Celebrity Series of Boston</i>	<i>Kent Denver School</i>	<i>Peddie School</i>
<i>Chamber Music Society</i>	<i>Knox College</i>	<i>Pennsylvania Ballet</i>
<i>The University of Chicago</i>	<i>University of Leeds</i>	<i>University of Pittsburgh Medical and Health Sciences Foundation</i>
<i>Chicago Botanic Garden</i>	<i>La Salle University</i>	<i>University of Queensland</i>
<i>Chicago Council on Global Affairs</i>	<i>Lincoln Center for the Performing Arts</i>	<i>University of Rochester</i>
<i>The University of Chicago Medical Center</i>	<i>LIVESTRONG Foundation</i>	<i>Saint Mary's College of California</i>
<i>Colby College</i>	<i>Loma Linda University Health</i>	<i>Saint Mary's Doran Foundation (Trinity Health)</i>
<i>University of Colorado Foundation</i>	<i>Loomis Chaffee School</i>	<i>Saint Mary's School</i>
<i>Cornell University</i>	<i>Los Angeles Philharmonic</i>	<i>San Francisco Museum of Modern Art</i>
<i>Covenant House</i>	<i>Loyola University Maryland</i>	<i>Scripps College</i>
<i>Curtis Institute of Music</i>	<i>Make-A-Wish Foundation of America</i>	<i>University of British Columbia</i>
<i>Dartmouth University</i>	<i>University of Maryland</i>	
<i>Drexel University</i>	<i>Memorial Hermann Foundation</i>	

University of South Carolina

University of Southern California

*University of Southern California
Keck School of Medicine*

Smithsonian Institution

*Teachers College, Columbia
University*

University of Texas at El Paso

Trinity College, Oxford

U.S. Naval Academy Foundation

Utah Shakespeare Festival

Vanderbilt University

Washington University in St. Louis

Williams College