Jeff Nearhoof

Jeff Nearhoof, Senior Vice President, brings over 30 years of experience leading advancement and development programs in both public and private universities. Jeff has extensive experience in prospect and donor cultivation and management, data analysis, strategic thinking, and employee management and mentoring.

Prior to joining GG+A, Jeff was Vice Chancellor for Advancement at University of Illinois at Chicago (UIC) as well as Senior Vice President at the University of Illinois Foundation (UIF). In these roles, Jeff was responsible for leading all aspects of UIC advancement and implementing philanthropic initiatives as directed by the Chancellor. He also coordinated the priorities of UIC Leadership and Deans as well as volunteer and alumni relations, and oversaw a team of 90+ development and alumni relations officers.

In the fall of 2017, Jeff was responsible for the launch of a comprehensive campaign with a $750 million goal. At the same time, he launched the University's first UIC Alumni Association and was responsible for managing all aspects of alumni communication and engagement. During the campaign, UIC realized an increase in leadership level asks and dollars raised each consecutive year.

Previously, Jeff served as Associate Dean for Development/Executive Director of the Feinberg Campaign after being promoted from Assistant Dean for Development and Director of Individual Giving at the Feinberg School of Medicine, Northwestern University. Jeff led Feinberg's effort to implement a grateful patient giving program and, as Executive Director, coordinated and led all aspects of the Feinberg campaign planning activities in coordination with the University's development leadership and leadership at its affiliated hospital.

Before his work at Northwestern University, Jeff served in advancement roles at University of Michigan, Case Western Reserve University, and several arts organizations in Cleveland.

Jeff holds a Bachelor's of Science in Marketing from Bowling Green State University.