

## Chris Begley



Chris Begley, Senior Vice President, has spent her career advancing prestigious institutions in the arts, including The Metropolitan Museum of Art and the American Academy in Rome.

Chris joined GG+A to bring her deep museum experience to a wide variety of arts and culture clients. She enjoys collaborating with clients to find solutions to their biggest challenges and brings particular expertise in program analysis, strategic positioning, identifying opportunities and strategies for growth, and program creation.

Chris also works with a range of clients to develop communications that position them for success with donors. Her work with clients includes philanthropic priority setting; developing nuanced narratives for proposals, speeches, and specialized communications; and crafting inspirational messaging for case statements, appeals, and websites. Before joining GG+A, Chris spent three years as the Vice President of Development at the American Academy in Rome, where she oversaw all aspects of fundraising in the United States and in Italy.

Prior to joining the American Academy in Rome, Chris enjoyed a seventeen-year career at The Metropolitan Museum of Art, one of the largest and most complex cultural institutions in the world, at which she occupied a full range of positions. Throughout her career there, Chris was responsible for writing materials on diverse issues for the Museum, including four case statements and public responses to critical events. As Senior Deputy Chief Development Officer for Government and Foundation Giving, she provided strategic vision, leadership, and coordination for all fundraising efforts, and managed over \$20 million in grants annually. Prior to this role she served as Senior Development Officer for Individual Giving and Departmental Communications, managing prospects and Major Gifts staff, while developing all campaign fundraising materials for the museum's \$900 million capital campaign. While at the Metropolitan, Chris developed new fundraising initiatives; collaborated with staff throughout the Museum on the analysis of education, conservation, and technology programs; and created the framework for such major initiatives as the Global Museum Leaders Colloquium and the Leonard A. Lauder Research Center for Modern Art.

Chris holds a Master of Arts in Art History from Syracuse University, where she studied Italian Renaissance Art. She earned a Bachelor of Arts in Art History from the University of Texas at Austin with an additional year of independent study at the University of Rome. In 2003, Chris provided research assistance to curator Carmen C. Bambach for the Metropolitan Museum exhibition "Leonardo da Vinci, Master Draftsman."

Chris remains active in the museum field and recently authored the updated guidelines on fundraising for the Association of Art Museum Curators Handbook and is a member of the American Alliance of Museums. She is a member of the Teaneck Garden Club and a volunteer for Pony Power Therapies in Mahwah, NJ, an organization dedicated to providing special needs and under-served children and adults a unique opportunity to ride, care for, and interact with horses. She served on the board from 2011-2014.

During her tenure with GG+A, Chris Begley has provided counsel to the following client institutions:

*Milwaukee Art Museum*

*J. Paul Getty Trust*

*Oakland Museum of California*

*California Academy of Sciences*

*MAG America*

*IESE*

*ESADE*

*IE University*

*New York Botanical Garden*

*WAMU / American University Radio*

*Lyric Opera of Chicago*

*Emory University*

*Mount Allison University*

*Englewood Health*

*Penn State*