

## Suzanne Hilser-Wiles



Suzanne Hilser-Wiles, President, has more than 25 years of experience in advancement, program building, and campaign planning and implementation. Her work has benefited a wide range of nonprofit organizations including those in higher education, healthcare, and the artistic and cultural sector. Suzanne joined GG+A in 2011, became a member of the firm's executive committee in 2013, and oversees the firm's practice in higher education, arts and culture, independent schools, and Europe and UK. In 2016, she was appointed GG+A's third president, and its first woman president in the firm's 55-year history.

Suzanne has partnered with GG+A clients across every sector, providing strategic counsel to Development teams as well as institutional leadership. This vast array of clients include Aalto University, the Barack Obama Foundation, Georgia State University, IESE Business School, INSEAD, Mary Bird Perkins Cancer Center, New York Philharmonic, Pennsylvania State University, the Solomon R. Guggenheim Foundation and Museum, Tate, and William Penn Charter School.

Her extensive previous professional experience includes fundraising, communications, and marketing development, specifically admissions marketing, alumni relations, and press office management. She has developed and implemented individual major giving programs and designed training and support programs to engage executives, deans, and trustees in fundraising.

Prior to joining the firm, Suzanne served as Vice-Chancellor for Advancement at University of North Carolina School of the Arts (UNCSA), where she also served on an executive team advising the university Chancellor on all major policy decisions and as the primary staff member for the Advancement Committee of the Board of Trustees. Suzanne joined UNCSA from *CancerCare*, a national healthcare nonprofit based in New York City, where she served as Director of External Affairs, overseeing the evaluation and redesign of four major programs: direct mail, gift processing, major gifts, and sponsorship. In this role, she helped grow philanthropic support to more than \$20 million annually. She was involved in developing strategy and soliciting all gifts of \$500,000 to \$10 million.

Before joining *CancerCare*, Suzanne served as Senior Development Officer for Corporate Annual Programs at the Metropolitan Museum of Art, where she oversaw the Museum's annual corporate fundraising program and staffed the Museum's business committee. Previously, Suzanne served as Associate Director of Individual and Leadership Giving at the Museum of Modern Art in New York. Suzanne began her career in institutional advancement with *Pets are Wonderful Support* in San Francisco, where she served as Director of Development.

Suzanne received her bachelor's degree in art history from the University of North Carolina at Chapel Hill and holds a master's degree in arts administration from the Golden Gate University in San Francisco.

During her tenure with GG+A, Suzanne Hilser-Wiles has provided counsel to the following client institutions:

<i>Aalto University</i>	<i>J. Paul Getty Trust</i>	<i>University of Pennsylvania</i>
<i>The Art Institute of Chicago</i>	<i>The Jackson Laboratory</i>	<i>Pennsylvania Horticultural Society</i>
<i>Barack Obama Foundation</i>	<i>Joseph L. Rotman School of Management, University of Toronto</i>	<i>Pennsylvania Society for the Prevention of Cruelty to Animals</i>
<i>The Bryn Mawr School</i>	<i>King's College London</i>	<i>Pennsylvania State University University Park</i>
<i>University of Calgary</i>	<i>Loomis Chaffee School</i>	<i>The Pew Charitable Trusts</i>
<i>University of Cambridge</i>	<i>Los Angeles Philharmonic Association</i>	<i>Philadelphia Museum of Art</i>
<i>Cancer Research UK</i>	<i>Mary Bird Perkins Cancer Center</i>	<i>The Phillips Collection</i>
<i>Carnegie Library of Pittsburgh</i>	<i>The University of Mississippi</i>	<i>Prince's Trust International</i>
<i>Celebrity Series of Boston</i>	<i>Museum Kunst der Westküste (Föhr, Germany)</i>	<i>University of Queensland</i>
<i>Center Theatre Group</i>	<i>National Audubon Society</i>	<i>San Francisco Museum of Modern Art</i>
<i>Charlotte Country Day School</i>	<i>University of Nebraska Foundation</i>	<i>Smithsonian Institution</i>
<i>The University of Chicago Booth School of Business</i>	<i>University of Nevada, Reno</i>	<i>The Solomon R. Guggenheim Foundation and Museum</i>
<i>The Children's Museum of Indianapolis</i>	<i>Tate</i>	<i>South Georgia Heritage Trust</i>
<i>Christ School</i>	<i>The Newberry Library</i>	<i>Sterling and Francine Clark Art Institute</i>
<i>College of Charleston Foundation</i>	<i>New Jersey Performing Arts Center</i>	<i>Sweet Briar College</i>
<i>Cornell University</i>	<i>New York Philharmonic</i>	<i>University of Toronto</i>
<i>Curtis Institute of Music</i>	<i>The University of North Carolina at Chapel Hill</i>	<i>Tower Hill School</i>
<i>Drexel University</i>	<i>The University of North Carolina PlayMakers' Repertory Company</i>	<i>University School of Nashville</i>
<i>Duke Cancer Institute</i>	<i>The University of North Carolina School of the Arts</i>	<i>Victoria University of the University of Toronto</i>
<i>Duke Children's Hospital</i>	<i>Nova Southeastern University</i>	<i>Westover School</i>
<i>Friends' Central School</i>	<i>OZ Arts</i>	<i>William Penn Charter School</i>
<i>Georgia State University</i>		
<i>Hammer Museum</i>		
<i>INSEAD</i>		