

Laura Simic



Laura Simic brings more than 30 years of experience in fundraising and management within higher education institutions to the GG+A team.

Before joining GG+A, Laura served Boise State University, as Boise State's Vice President of Advancement. There, she was responsible for leading the advancement division's teams in development, donor relations, alumni relations, communications and operations, in addition to planning and leading multi-million-dollar campaigns for scholarships and facilities.

Laura counseled the University president and board members, as well as trained volunteers, administrators, and faculty in fundraising, donor relations, and alumni activities. Her leadership secured the University's largest single gift to date of \$25 million.

Prior to this role, Laura was chosen as Interim Vice President for Development and Alumni Relations at Creighton University after having served there as the Senior Associate Vice President for Development and Campaign Director. Laura also served as Associate Vice Chancellor for Development at the University of North Carolina at Charlotte, as well as Assistant Vice President and Director of Planned Giving at the University of Tennessee, Knoxville. Laura has extensive experience fundraising for professional schools and university libraries; her career at Knoxville began with her role as Director of Development, University Libraries and College of Communications, and she previously served at the University of Oregon as the Coordinator of Library Development and the Principal Coordinator of the Library Capital Project.

Laura is a Certified Fund Raising Executive and has audited coursework in taxation and estate planning at the University of Tennessee College of Law. She is currently a Trustee of the Mortar Board National Foundation, Director of the Idaho Women's Charitable Foundation and Opera Idaho, a Development Committee Member of the Idaho Youth Ranch, and member of the Biotzetik Basque Choir. She has previously served in volunteer leadership roles for a myriad of organizations, including the University of Oregon National Alumni Association and the Delta Delta Delta Foundation.

Laura received a Bachelor of Arts in journalism from the University of Oregon and a Master of Sciences in education and leadership studies from the University of Tennessee.